

# SUCCESS STORY

*"I personally am not a PDF/desktop publisher but rather a Web Application developer but I found activePDF DocConverter to be a user-friendly yet powerful application that no company should be without."*

*- Timothy Jones,  
Web Application  
Developer.*

*"Whether you are performing conversion from Microsoft Word or a host of other document formats or simply looking to reduce costs by switching to i-paper, activePDF should handle the task brilliantly."*

## Nationwide Insurance Systems Implements activePDF Solution, Cutting Over Six Months of Development Time

**Company: Nationwide Insurance Systems**

**Industry: Insurance**

**Product(s) Used: activePDF Server/DocConverter**

### Objective

Create a PDF conversion program that would expedite the process instead of manually creating these PDF documents one by one using Adobe® Acrobat®

### Company Overview

Since 1925, Nationwide, a Fortune 500® company, has been a leader in the financial services industry. As one of America's largest insurance and financial service providers, Nationwide protects customer vehicles, homes and businesses and is also one of the nation's largest life insurers and providers of individual variable annuities. Over 35,000 employees and agents service more than 16 million insurance policies across the United States and around the globe.

As within every insurance organization, agents and other employees find themselves inundated with documentation - efficiently managing, storing and distributing a large volume of reports, case filings, policies and procedures and so on, can be very time-consuming and costly.

### Business Challenge

Timothy Jones, a Web Applications developer at Nationwide, was only too aware of the problems mentioned above. He was looking for a method to convert Word documents into PDF format. Nationwide no longer required their Insurance Agents in the field to install and use Microsoft® Office and in the future, Agents will not have to purchase any computer equipment themselves. In doing so, Nationwide was in need of a conversion program (either off the shelf or an in house application) that would expedite this process, instead of manually creating PDF documents one by one with Adobe Acrobat®. They identified over sixty documents with a minimum of 150 form fields within each document (some in excess of over 2000). Initial estimates indicated that it would take a human person over six months to create the PDF documents as required.

"The problem lay in converting Word documents containing form fields not supported by Adobe PDFWriter®," stated Jones. "We were left with the prospect of creating the PDF documents manually. After much research on numerous forums regarding the PDF format, it seemed that no third party application supports this process."

## activePDF Solution

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However, after learning more about activePDF at [www.planetpdf.com](http://www.planetpdf.com), Timothy discovered that activePDF products support form field conversion and that they work quite well. Timothy explains that he “downloaded a trial version and a support engineer at activePDF was able to guide me in implementing and using the activePDF products - remembering that this was support for a demo version only, which is increasingly rare in this business”. Within a short time of downloading the program, Timothy successfully converted a Word document to PDF with ALL form fields intact. “This will undoubtedly save over six months of development time based on analytical work of creating PDF files manually from scratch. We also have other application areas that rely heavily on Word documents and face a similar problem in conversion, but now they will be introduced to activePDF’s solutions to help solve these problems”, Timothy added.

## Why they chose activePDF

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“I personally am not a PDF/desktop publisher but rather a Web Application developer but I found activePDF DocConverter to be a user-friendly yet powerful application that no company should be without”, stated Timothy. “Whether you are performing conversion from Microsoft Word<sup>®</sup> or a host of other document formats or simply looking to reduce costs by switching to i-paper, activePDF should handle the task brilliantly. I don’t mean this to sound like an infomercial, but I truly am grateful for the support I received, the results of the application and the simplicity of the solution that solved our dilemma.”

# activePDF