



**PRESS RELEASE**

## **activePDF Signs XLsoft as Exclusive Distributor of its Products in Japan**

**MISSION VIEJO, California – March 1st, 2002** – *activePDF Inc, the leading provider of server-side PDF development and conversion tools for Windows NT, 2000 and XP*, today announced an exclusive distributor agreement with XLsoft Corporation.

XLsoft is a leading localization and distribution firm of developer software products for the Japanese market. Founded in 1987, XLsoft is headquartered in Irvine, California, and prides itself in being a brand name in the Japanese software industry. Focusing mainly on distributing Power Tools and Utilities, XLsoft has established many strong relationships within the computing industry for over a decade.

“XLsoft is well trusted in introducing groundbreaking products to the Japanese market and has achieved success in presenting the latest American software trends to the Japanese market,” stated activePDF’s CEO, Tim Sullivan. “This distribution agreement represents yet another step in the implementation of our incentive distributor program where the main goal is to closely work with our international partners in achieving a strong position as a software provider in their local markets”.

“With a strong localization/service team in Irvine and a dedicated sales and marketing team in Tokyo, XLsoft is exactly the type of partner we need for our much-anticipated penetration into the Japanese market. Not only does XLsoft help to create solutions in distributing software to the non-English speaking market, but contracted work such as website translation, product localizations and technical testing, are also offered as a part of their services.”

For more information on XLSoft, please visit their website at [www.xlsoft.com](http://www.xlsoft.com)

### **About activePDF**

activePDF Inc, the leading provider of server-side PDF development and conversion tools for Windows applications, offers a complete suite of industrial strength PDF tools that free the developer from the nuances and idiosyncrasies of dynamic PDF creation. Whether you need to create, paint, form-fill or convert to PDF, activePDF has the answer, with no per user or per document licensing fees. Being the only PDF tool vendor to also provide COM object level access within all of its products, developers now have complete control over the PDF creation, conversion and manipulation process. Using the power of activePDF technology, thousands of businesses, government agencies and multinational organizations across the globe have made activePDF their first choice for all their PDF creation and development needs.

activePDF and its product names are trademarks of activePDF, Inc. All other product and company names herein are trademarks of their respective owners.

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### **Forward Looking Statements**

When used in the preceding discussion, the words "believes, expects, or intend to" and similar conditional expressions are intended to identify forward-looking statements. Such statements are subject to certain risks and uncertainties and actual results could differ materially from those expressed in any of the forward-looking statements. Such risks and uncertainties include, but are not limited to, (i) conditions in the general economy or the software industry, (ii) the timely development and market acceptance of products and technologies, (iii) competitive factors, (iv) demand for team productivity software products and (v) sell-through of products in the sales channel

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