



FOR IMMEDIATE RELEASE

activePDF CEO to Give Keynote at Open Publish Sydney

Exposition: Open Publish, Sydney, Australia
Venue: Star City Casino
Dates: July 29th – August 1st, 2002

MISSION VIEJO, California – July 24th, 2002 – *activePDF Inc*, a leading provider of server-side PDF development and conversion tools for Windows NT, XP and 2000, is proud to announce that they will be exhibiting for the first time at the Open Publish exposition and conference in Sydney, Australia next week. Open Publish Sydney (www.openpublish.com.au) will take place at the Star City Casino from July 29th, through August 1st.

Open Publish 2002 is the second annual conference for those who design, create and publish information across traditional and electronic media and who need to be informed about, and participate in, current trends and developments that affect the traditional and electronic publishing process. Delegates are management and executive-level publishers, designers, developers, printers and decision-makers who:

- Take a professional interest in the way media convergence is affecting information publishing around the world.
- Work with commercial or government organizations publishing data to paper and web.
- Seek new tools and solutions to allow dynamic output to multiple platforms.
- Face challenges in creating, managing and distributing content across devices, systems and continents.

activePDF CEO, Tim Sullivan, is due to host a keynote on Wednesday July 31st, entitled: 'A Historical Overview on the Need and Evolution of PDF'. This will be immediately followed with an adjoining keynote given by Binary Thing CEO, Karl De Abrew, entitled: 'The past, present and future of the Portable Document Format'. activePDF has also taken this opportunity to host an end user group

seminar on Monday July 29th for it's Australian clients, where both Tim Sullivan and Marketing Manager, Gina O'Reilly, will discuss the background and future of activePDF and it's product line.

"We are delighted to combine this visit to Australia for Open Publish with our client seminar, where we will have the invaluable opportunity of meeting face to face with some of our end users," stated Tim Sullivan. "Australia continues to represent a very important market for activePDF, and so we are also looking forward to further solidifying our partnership with Conexus, our exclusive distributor in this territory."

The complete conference and exposition schedule is available at <http://www.openpublish.com.au>

About activePDF

activePDF Inc, the leading provider of server-side PDF development and conversion tools for Windows NT and 2000, offers a complete suite of industrial strength PDF tools that free the developer from the nuances and idiosyncrasies of dynamic PDF creation. The most comprehensive server-side PDF development tools in existence, activePDF software remains unique in the PDF industry by offering a server-based suite of tools with no per user or per document licensing. activePDF is the only PDF tool vendor to also provide COM object level access within all of its products to give developers complete control over the PDF creation and manipulation process. Create, paint, form-fill and convert from over 280 document types, including HTML, to PDF dynamically. In business since January 2000, activePDF has a global distribution network spanning every continent and more than 5,000 customers worldwide. activePDF customers include Global and Fortune 500 organizations in the financial/banking services, manufacturing, pharmaceutical, healthcare, education and government industries. activePDF and its product names are trademarks of activePDF, Inc. All other product and company names herein are trademarks of their respective owners.

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Forward Looking Statements

When used in the preceding discussion, the words "believes, expects, or intend to" and similar conditional expressions are intended to identify forward-looking statements. Such statements are subject to certain risks and uncertainties and actual results could differ materially from those expressed in any of the forward-

looking statements. Such risks and uncertainties include, but are not limited to, (I) Conditions in the general economy or the software industry, (II) the timely development and market acceptance of products and technologies, (III) competitive factors, (IV) demand for team productivity software products and (V) sell-through of products in the sales channel.

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